





*"I was just a plain old dawg before I
purchased software from Bennett/Porter, and now...
...I'm the Leader of The Pack!"*

We're Bennett/Porter, the leading MAS 90 and MAS 200 accounting software reseller in the Northwest. We recently added a Small Business Division to our company offering sales/installation/training for both Peachtree and QuickBooks, and last year we added MAS 500, which is an Enterprise Level accounting product. What that means to you is that we now have accounting software products for small clients, mid-sized clients, and large clients. Bow-Wow!

If you're confused about which accounting product is the right product for your clients, we invite you to attend our Small Business seminar on Tuesday, the 13th of May, showing key differences between Peachtree and QuickBooks. We'll also let you know how to tell if your clients are outgrowing their existing software, and how you can help them with the decisions that have to be made when they change software.

Seminar Information

Where: Greenwood Inn

Date: Tuesday, May 13th

Registration and check-in: 7:30 a.m.

Seminar Time: From 8:00 am until 10:00 am

RSVP: To Mary Jordan at 503-620-3484

(please note seating is limited, so please RSVP early!)

CPE Credit Available

Coffee, tea, juices, and breakfast pastries will be served.

**BENNETT/PORTER &
ASSOCIATES, INC.**

12559 SW 69TH AVENUE
TIGARD, OR 97223-8518

PRESORTED
STANDARD MAIL
U.S. POSTAGE
PAID
PORTLAND, OR
PERMIT NO. 4979

The part of Leader of the Pack is being played by Molalla River Mollie, the Bennett/Porter office dog.



*"I was just a plain old dawg before I
purchased Crystal Vision from Bennett/Porter, and now...
...I'm the Leader of The Pack!"*

It's a fact that new sales in the mid-market arena have slowed considerably in the last couple of years. And since Level 4.0 won't be coming out until late summer, implementation services with existing clients are becoming lean now as well. While selling a Vertical Market product can be great, the investment of both time and money to be proficient in the Verticals can be a challenge.

Now can be the time to approach your existing MAS 90/MAS 200 clients and offer something new to them – both in terms of income for your company as well as a way to stay in touch with your client base. Since Crystal Reports is built into MAS 90/MAS 200, what better way to approach your clients than using a program they've already paid for, and with reports they've probably been asking you for anyway?

We're continuing to offer MAS 90/MAS 200 resellers the ability to purchase our complete Crystal Vision package containing 60 reports for \$2500.00, with the license to resell any of the individual reports (or the complete package) to their existing end users – with no royalty fees whatsoever. Several of the resellers who have purchased Crystal Vision have offered the complete package to their entire client database at a cost of \$1000 to \$2000, and recovered their investment in only 2 to 3 sales. Talk about ROI! Woof!

Log onto our website at www.bpcrystalvision.com and take a look at the reports contained in the package. (Worried about compatibility with Level 4.0? If you purchase the optional \$750.00 maintenance package, you'll automatically receive the update to the reports soon after Level 4.0 is released in late summer. How much easier could THAT be?)

You just really can't go wrong by contacting your customers with a new offering – especially when it's something they can really use, and based on a program they already own! Order Crystal Vision today by calling 503-620-3484, or download the order form from the website. Sherlock Bones just wouldn't lead you a-stray!

BENNETT/PORTER & ASSOCIATES, INC.

12559 SW 69TH AVENUE
TIGARD, OR 97223-8518

The part of Leader of the Pack is being played by Molalla River Mollie, the Bennett/Porter office dog.

